

# how it works

THE GREEN BIKE PROJECT

*perspective*



Are you ready to experience your commute from a new perspective? Join the Green Bike Project and pump some new life into your life and the world around you.

The Green Bike Project is offering you a unique opportunity to reduce your carbon footprint by commuting by bike or using the bike to connect to the bus, train, ferry, or a carpool or vanpool.

## HOW IT WORKS:

- You will pledge to reduce drive alone commute trips by bicycling to work for at least 60% of your total commute trips from August 1 - November 16 and from February 16 - May 31, 2009.
- As a result of that pledge you will be eligible to use a specially branded, completely outfitted Novara Green Commuter Bike for the duration of the Green Bike Project (August 2008 - May 2009).
- If you already own a bike, we will tune it up.
- Cascade Bicycle Club's Education Foundation will provide safety training classes, an online commute tracking calendar and access to a social support network and mentors.
- Upon successful completion of the project, you will be granted sole ownership of your assigned Green Bike or if you've been using your own bike, we will enter you into a drawing for a \$1,000 REI gift card!

## SIGN UP TODAY!

To sign up or for additional details, please contact your Employee Transportation Coordinator.

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